



WORKFORCE CENTRAL FLORIDA

FOR IMMEDIATE RELEASE
December 20, 2011

CONTACT: Wendy Jo Moyer
(407) 531-1222 ext. 2088
wjmoyer@wcfla.com

NEW LEADERSHIP TEAM At WORKFORCE CENTRAL FLORIDA Donates Portion Of Controversial Capes To Give Kids the World And Offers The Remaining Capes To Other Nonprofit Children's Organizations

ORLANDO, Fla. – WORKFORCE CENTRAL FLORIDA's (WCF) new board of directors announces that WCF's controversial promotional items, the red capes that were a component of the Cape-A-Bility campaign, will be donated to local charities, and the first recipient will be Give Kids the World.

"When I learned that Give Kids the World had previously asked for the unused capes, I asked our dedicated staff to determine if this wonderful nonprofit still had an interest in receiving the capes and whether we could legally give the capes to a nonprofit," said Kevin W. Shaughnessy, WCF's new chairman of the board. He added "The new leadership team is committed to rectifying past wrongs, implementing best practices, and ensuring that WCF becomes a positive contributor in helping the unemployed find jobs in our community. We are eager to put the sad chapter of the 'Cape-A-Bility Campaign' and 'Dr. Evil Unemployment' behind our organization." Shaughnessy is one of 27 new directors appointed to serve on the WCF Board after Gov. Scott removed the prior board.

A portion of the capes will be donated to Give Kids the World, a 70-acre nonprofit "storybook" resort, located in Kissimmee, where children with life-threatening illnesses and their families are treated to weeklong, cost-free fantasy vacations. "We are pleased to receive the donation of 1,000 red capes," said GKTW Spokesperson Colette Krahenbuhl. "Like all the in-kind donations that we receive, it will enhance our children's stay at Give Kids The World and bring much needed smiles to the faces of our families."

-more-

WCF is also soliciting requests from nonprofit organizations throughout Lake, Orange, Osceola, Seminole, and Sumter counties who provide a positive program for children that would be interested in a donation of the remaining capes. Any nonprofit organization that would like to be considered should email Wendy Jo Moyer, WCF's communications manager, at wjmoyer@wcfla.com and WCF Chairman of the Board Kevin W. Shaughnessy at kshaughnessy@bakerlaw.com with the following information:

- Organization Name
- Mission
- Number of children the organization assists each year
- How the organization will utilize the capes in a positive program for children
- Contact name, phone number and email

"We will proactively identify problems within WCF and find the appropriate solutions until we restore public trust in our agency and better serve Central Florida residents and employers," said Kevin Neal, WCF Interim Executive Director who was appointed by Gov. Scott. "The Cape-A-Bility campaign has distracted from the organization's mission to help job seekers find a job and grow in their careers."

"Give Kids the World was the first organization to request the capes several months ago," said Wendy Jo Moyer, WCF Communications Manager. "I'm delighted that such a valuable and caring organization will benefit from the donation."

WORKFORCE CENTRAL FLORIDA (WCF) is the region's workforce expert and offers innovative solutions to assist Central Florida businesses in today's highly competitive workforce, while providing the tools job seekers need to find or advance in their current career.

#