



WORKFORCE CENTRAL FLORIDA

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WORKFORCE CENTRAL FLORIDA TAKES ON DR. EVIL UNEMPLOYMENT WITH NEW CAPE-A-BILITY CHALLENGE

ORLANDO, Fla. ... WORKFORCE CENTRAL FLORIDA is inviting the area's job seekers and employers to join the fight against unemployment in Central Florida with its new Cape-A-Bility Challenge. The Challenge, beginning April 11 and running through June 30, takes on WCF's comic book villain, Dr. Evil Unemployment, and offers job seekers and employers the opportunity to win \$1,000 prize packs.

How can Central Florida help fight Dr. Evil Unemployment?

Job Seekers

To enter, job seekers must complete one of the following activities:

- Take [the WORKFORCE CENTRAL FLORIDA Facebook Quiz](#), "What Superhero Are You?"
- Become a fan of [WORKFORCE CENTRAL FLORIDA on Facebook](#)
- Recommend someone on [LinkedIn](#) using the word "Super"
- Tweet a job opening from the [WORKFORCE CENTRAL FLORIDA online job bank](#)
- Take a photo with Dr. Evil Unemployment at a [WORKFORCE CENTRAL FLORIDA or JobVantage location](#) and uploading it to the [microsite by emailing it to DrEvil@wcfla.com](#)



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Once the task is complete, job seekers must visit any [WORKFORCE CENTRAL FLORIDA or JobVantage office](#) with proof of the activity. All job seekers who show proof of the activity will be provided the official entry form and an official Cape-A-Bility cape (while supplies last).

Employers

To enter, employers must complete one of the following activities:

- Post a job opportunity on the [WORKFORCE CENTRAL FLORIDA online job bank](#)
- Participate in a [WORKFORCE CENTRAL FLORIDA-funded employee training, job fair](#) or [In House Recruitment](#)
- Become a fan of [WORKFORCE CENTRAL FLORIDA's Facebook page](#)
- Participate in a [WORKFORCE CENTRAL FLORIDA internship program](#)
- Take a photo with Dr. Evil Unemployment at a [WORKFORCE CENTRAL FLORIDA or JobVantage location](#) and upload it to the microsite by emailing it to DrEvil@wcfla.com.

The Job Seeker Prize Pack includes:

- \$300 VISA or American Express gift card for career clothing and dry cleaning
- \$250 gas gift card to travel to interviews and job search activities
- \$125 Staples gift card for resume paper
- \$100 subscription to the *Orlando Business Journal*
- \$100 pre-paid cell phone to contact employers
- \$50 gift card to Great Clips
- \$50 gift card to Barnes and Noble
- \$25 gift card to the U.S. Post Office for postage

The Employer Prize Pack includes:

- \$300 gift card to Staples for office supplies
- \$350 VISA or American Express gift card to support employee morale activities
- \$200 Barnes & Noble gift card for human resources and training books
- \$150 toward a local human resources association membership/renewal
- No-cost upgrade to be a featured booth on one WORKFORCE CENTRAL FLORIDA Virtual Job Fair Two tickets to WORKFORCE CENTRAL FLORIDA's State of the Workforce Summit in the fall

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For more information and full contest rules and eligibility, visit www.WorkforceCentralFlorida.com.

WORKFORCE CENTRAL FLORIDA (WCF) is the region's workforce expert, helping over 4,000 employers connect with more than 54,000 job seekers. WCF offers innovative solutions to assist Central Florida businesses succeed in today's highly competitive workforce, while providing the tools job seekers need to find or advance in their current career. For more information, visit WCF online at www.workforcecentralflorida.com.

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