



WORKFORCE CENTRAL FLORIDA

FOR IMMEDIATE RELEASE
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WITNESS STIMULUS DOLLARS AT WORK AT THE WORKFORCE CENTRAL FLORIDA SUMMER JOB CONNECTION SUMMIT

WHAT: WORKFORCE CENTRAL FLORIDA will be hosting the **Summer Job Connection Summit**, a work readiness event for young adults who will participate in a summer employment program paid for by stimulus dollars from the American Recovery & Reinvestment Act.

Note: Summer Job Connection participants and work sites have already been selected to participate. This event is not open to the public.

WHY: The Summer Job Connection is a WORKFORCE CENTRAL FLORIDA employment program funded by more than \$3 million in stimulus funds under the American Recovery & Reinvestment Act that will provide valuable summer work experience in local jobs for 1,200 young adults ages 16-24, which in turn, will make an immediate financial impact on the local economy. Participants will earn \$8 an hour and work up to 35 hours a week in one of two tracks, a six-week track or a 28-week track for about 100 out-of-school young adults who will work in targeted industries.

All program participants will attend the Summer Job Connection Summit on their first day of work, to learn work readiness skills such as setting goals, creating a resume, networking, developing strong customer service skills and presenting a professional attitude in the workplace. Participants will also attend a job fair with employer worksites where they will be interviewed and placed for their summer positions. The event will be repeated in four counties, Orange, Seminole, Osceola and Lake.

KEYNOTE: **Marvellous Mark – “Opportunity Rocks”**
Marvellous Mark’s “Opportunity Rocks” is a different kind of motivational presentation... equal parts motivation, music and fun. “Opportunity Rocks” is based on this simple premise—the qualities successful rock stars have are also found in every successful worker. Marvellous Mark combines fascinating anecdotes and tips these young adults can apply to business life immediately – motivation, teamwork, leadership and work ethic.

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WHEN/ Orange County - Monday, June 15, 2009
WHERE: 8 a.m. – 7 p.m.
Rosen Centre
9840 International Drive
Orlando, FL 32819

Seminole County – Tuesday, June 16, 2009
8 a.m. – 7 p.m.
Clarion Inn and Conference Center
230 West State Road 436
Altamonte Springs, FL 32714

Osceola County – Wednesday, June 17, 2009
8 a.m. – 7 p.m.
Radisson World Gate
3011 Maingate Lane
Kissimmee, FL 34747

Lake/Sumter Counties – Thursday, June 18, 2009
8 a.m. – 7 p.m.
Lake Receptions
4425 Highway 19A
Mount Dora, FL 32757

DAILY	7:00 a.m. – 8:00 a.m.	Registration
SCHEDULE:	8:00 a.m. – 8:45 a.m.	Welcome and Career Assessment
	8:45 a.m. – 11:45 a.m.	Work Readiness Workshops
	11:45 a.m. – 1:10 p.m.	Lunch and Keynote Speaker (PHOTO OPPORTUNITY)
	1:10 p.m. – 3:10 p.m.	Work Readiness Workshops
	3:10 p.m. – 3:30 p.m.	Break
	3:30 p.m. – 4:30 p.m.	Work Readiness Workshops
	4:30 p.m. – 7:00 p.m.	Program Participant Job Fair (PHOTO OPPORTUNITY)

WORKFORCE CENTRAL FLORIDA (WCF) is the region's workforce expert, helping over 4,000 employers connect with more than 47,000 job seekers. WCF offers innovative solutions to assist Central Florida businesses succeed in today's highly competitive workforce, while providing the tools job seekers need to find or advance in their current career. For more information, visit WCF online at www.WorkforceCentralFlorida.com.

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